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Kudos to the new year

What makes the New Years Eve so special is that it is not just like every other day. Every new year embarks, a new beginning, a new hope and many resolutions.

Like every year the 31st night at MSM was invigorating.

The eve started on with the prize distribution of the sports day winners by the honourable chairman sir and director sir.

Further, the eve went on more exciting with graceful and energetic performances which turned the brisk weather into a fiery night,

followed by a scrumptious dinner.

Everyone was dancing with the DJ beats, creating memories for life.

As the countdown began and we were about to welcome 2018, everyone was excited, as the hands of the clock turned 12, the new year's blessings came and we all gave it a warm welcome by cutting a mouth-watering cake.

The beginning was great and I hope the same for the rest of the year as well. May everyone get what they worked for and attain

prosperity that they deserve as a being. Kudos to another 365 days with the best of spirits.

-Mahima Bansal
PGDM (2017-19)
Newsletter Committee



Highlights :

OUTSIDERS INSIDE

When people of eminent value came as mentors for our students as well as students from other colleges came to attend sessions.

UNION BUDGET, 2018.

A paradigm shift in approach of government from entitlement to empowerment.

VALENTINE'S DAY

Was Valentine's day meant to be the cliché day it is today ? Well maybe we interpreted it wrong.

OUTSIDERS INSIDE

बजट सत्र में रोजगार पर धिरी सरकार

एमएसएम कॉलेज में आयोजित युवा संसद का बजट सत्र समाप्त, विपक्ष ने विद्या कार्यवाही का बहिष्कार



Jagran Youth Parliament (Loktantra ki Pathshala), an initiative by Dainik Jagran to engage youth people with democracy and bring their opinion through parliamentary procedure.

Dainik Jagran with Tough Hope group conducted the budget session in MSM. The main aim of the session is to build understanding about the budget, i.e. a Policy statement of govt and build various skills like

- ⇒ Cognitive ability
- ⇒ Analytical ability
- ⇒ Leadership ability

⇒ Team management ability

⇒ Research ability

⇒ Broaden perspective.

* Global hunger index of India.

* Banking regulations and control of black money

The 3 days session was followed by discussion on various topics, Budgetary allocation in 18-19 and backward and forward linkages of allocation to economy's development

All the members participated actively in discussion and build their understanding, knowledge and skills and the session ended with good memories and experience regarding democratic practices.

Key policy announcement were:

* Key challenges for the Indian economy

* Flagman ship scheme

Any fool can know.

The point is to understand

Guest Lectures

Guest lecture by Naveen Sharma, the HR manager at Axis Bank
Shared valuable insights regarding

- Current requirements as per recruiter
- Essence of personality grooming
- Essence of reading newspaper, good communication
- Be honest and have basic etiquette to attend an interview
- Well prepared for basic questions in an interview

Conclusion:

The overall session was an informal and interactive and focus was to know the things which recruiter judge and how to well prepared yourself.

INCEPTIONS

Well, if we go by the literal meaning then, this word itself means something new which is initiated.

We MSMians as students are striving to achieve our better selves. Hence, this is the section for all those ideas that had the courage to begin.

SELF MAKING IN BEING

Passionate about something? Then why wait for someone to teach you the necessary skills.

Hardik Panwar (BBA 2017-19), is one strong believer of this. He taught himself how to play the guitar within two months and is trying his hand in a foreign language as well. Now you may really say that practice makes you perfect.

CRAFTED ARDOR

Ever used ink to spill the confessions you've always wanted to bleed?

She did just that. Harshita Anand, BBA (2017-19), Started a blog as a vent for her thoughts and improve her command over the language. craftedardor.blogspot.com is where you may find her writings.

TURN TO PAGE 7 FOR WRITERS IN BLOOM

DANCE-PIRATION

Life is like dancing. To be creative means to be in love with life. You can be more creative if you love life enough to enhance its beauty; bring a little more music to it; a little more poetry to it; and little more dance to it.

"Dance-piration" provides us with a platform to show our creativity in life in terms of beauty just by expressing ourselves. A programme initiated by MSMians was the search for refreshment and relaxation

amidst the busy schedule of study. The state of mental peace and opportunity to carry on with your passion is something that was kept in mind while forming this. It's like dreaming with your feet.

PlaceCom Efforts

While the whole college dreams of having at least one job for herself/himself, the Placement Committee must think about getting his entire batch placed in some reputed company. This

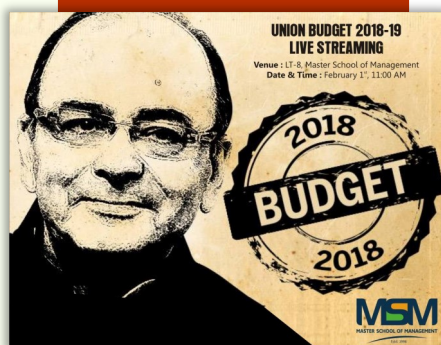
encouraged the student coordinators to conduct Aptitude tests followed by group discussions for the whole batch. A move towards identifying areas of improvement to crack inter-

views and develop each student to his/her optimum potential.

"Infinity is the end. End without infinity is but a new beginning"

UNION BUDGET HIGHLIGHTS, 2018

- Budget guided by a mission to strengthen agriculture, rural development, health, education, employment, MSME and infrastructure sectors
- The government says a series of structural reforms will propel India among the fastest growing economies in the world. Country firmly on course to achieve over 8 % growth as manufacturing, services and exports back on good growth path.
- Two New Funds of Rs10,000 crore announced for Fisheries and Animal Husbandry sectors; Re-structured National Bamboo Mission gets Rs.1290 crore.
- Higher targets for Ujjwala, Saubhagya and Swachh Mission to cater to lower and middle class in providing free LPG connections, electricity and toilets.
- Outlay on health, education and social protection will be 1.38 lakh crore. Tribal students to get Ekalavya Residential School in each tribal block by 2022. Welfare fund for SCs gets a boost.
- World's largest Health Protection Scheme covering over 10 crore poor and vulnerable families launched with a family limit up to 5 lakh rupees for secondary and tertiary treatment.
- Fiscal Deficit pegged at 3.5 %, projected at 3.3 % for 2018-19.
- NITI Aayog to initiate a national programme on Artificial Intelligence(AI)
- Disinvestment crossed target of Rs 72,500 crore to reach Rs 1,00,000 crore.
- Comprehensive Gold Policy on the anvil to develop yellow metal as an asset class.
- More concessions for International Financial Services Centre (IFSC), to promote trade in stock exchanges located in IFSC.
- To control cash economy, payments exceeding Rs. 10,000 in cash made by trusts and institutions to be disallowed and would be subject to tax.
- Tax on Long-Term Capital Gains exceeding Rs. 1 lakh at the rate of 10 percent, without allowing any indexation benefit. However, all gains up to 31st January 2018 will be grandfathered.
- Proposal to introduce a tax on distributed income by equity-oriented mutual funds at the rate of 10 percent.
- Proposal to increase cess on personal income tax and corporation tax to 4 percent from present 3 percent.
- Proposal to roll out E-assessment across the country to almost eliminate person to person contact leading to greater efficiency and transparency in direct tax collection.
- Proposed changes in customs duty to promote the creation of more jobs in the country and also to incentivise domestic value addition and Make in India in sectors such as food processing, electronics, auto components, footwear and furniture.



ADIEU ADVICE

The first job is a definitive time in your life, It's a step up from childhood, and a preview of adulthood. It's a proud moment when you are old enough to earn your own money.

First job experiences are also formative.

Not only do they teach you the value of hard work and money, they also shape your understanding of the world.

They increase your self-confidence and self-sufficiency.

And a good first job will get you started on the path to Future



PLETHORA OF FAKE DREAMS

Give the world a tight slap of grasses,
Rather than jargons
Peace should be in classes
Oh let God put saliva
We made for all classes
Give a pen drive of dreams
Teach how to sniff those beans
Because I got a bullet inside
It's not that I'm numb
Chords help me strum
Cradle of my "ai's " palm
Am too late for bidding a goodbye
For my God waiting for a "hi"
May he be crushed with every memory waiting
Let me put saliva for his joint.

- Kumar Samudra Kaushik
PGDM (2016-18)

PICTURE PERFECT

I take a picture, but it's not about who is in the picture or the background of it. It's about the memories and meanings it holds."



FESTIVAL OF COLOURS

Dipped in hues of love and trust has come the festival of Holi. The most colourful and vibrant festival of India - Holi - is marked with much fun and fervour throughout the country and other parts of the world. Celebrating the triumph of good over bad, this colourful festival falls on Phalgun Purnima, which falls at the end of February or in early March, as per the Georgian calendar. Songs, water balloons and bright colours are the major highlights of

this vivid and lively festival. Bright coloured powders, known as Gulal are smeared on everyone's faces accompanied by splashing of coloured water. These bright colours are believed to signify energy, life and joy.

Here at MSM, our day was no different than how an ideal Holi day should have been. Celebrating with friends, be it any occasion have always been a day to look forward to. Nevertheless, to say, the day

was worth hundreds of smiles. We have more such days lined up ahead.

-Harshita Anand
BBA (2017-20)
Newsletter Committee



VALENTINE'S DAY

The history of Valentine's day and the story of its patron saint is shrouded in mystery. It originates from the fourth century B.C and might have stemmed to curb a cruel practice.

In the 3rd-century emperor, Claudius II of Rome made it illegal for men to get married because he wanted them to fight in his wars.

A local priest named Valentine broke the law and helped young couples who wanted to get married. When Claudius found about Valentine's secret marriages, he arrested Valentine and ordered for him to be killed.

When Valentine was in jail, he wrote a love letter to his girlfriend and signed it "From Your Valentine"

From there Valentine's Day originated.

-Mahima Bansal
PGDM (2017-19)
Newsletter Committee

REPUBLIC DAY

26th Jan, the date which was chosen to adopt the Indian constitution as a declaration of India Independence means "Purna Samraj". This is celebrated by all Indians as Republic Day to honour and remember the Occurrence of Indian Constitution.

In our college, the event began by giving honour to Indian Flag and tribute to Freedom Fighters who sacrificed their lives for us. The flag hoisting was done by the Director Dr Satendra Soam and together we sang National Anthem.

The event ended with blessings of our director sir in few words. He said, being as citizens of our country we should contribute towards the growth and development of Indian with small but positive efforts. We should initiate change first in ourselves which we want to see in our country. In this manner, one more day is added in MSM diary as a memorable day.

-Smita Kumari
PGDM (2017-19)
Newsletter Committee



PICTURE OF THE EDITION

"There's nothing like deep breaths after laughing that hard. Nothing in the world like a sore stomach for the right reasons."



Curious Couples day

At last a restless and hectic day ends,
For the curious couples who call themselves friends,
Who is dying to get some time to spend,
Wondering while sitting on the last bench,
Holding each other's hand and feeling like a Hench,
Inculcating leadership style by reading Jack Welch.
Thursday ends by washing tons of clothes,
Cleaning as fast as the wind blows.
With every cleaned clothe, the childish love rapidly grows,
Dude, deal with the lady you chose,
What will be the consequences later, the god only knows.
Now the tension and stress arise,
As the boy's pocket is in crisis,
Girls feel delighted as they don't care about the high prices,
Patiently waiting to

have a feast of pizza slices.
Begging like literal beggars on every floor,
From the streets; to every door,
So as to collect more and more.
Tired of collecting the stash of cash,
Getting the feeling of being used like a trash,
Brotherhood wants to make him understand,
That's not the purpose for which you came here as planned,
Kick her out of your life and be a better man.
Thursday ends, and Friday appears,
Everyone is going out with friends and peers,
Waiting for the moment to hold her near,
To get a kiss without any fear with an evil face full of sneer,
Putting everything at risk in this year.
Girls don't care about the punishments or fine,
Simply call him 'BHAIYA' when the relationship is on the

line,
All for their precious love which is too divine.
And then, back to college with lots of fun,
Before the falling of the shining sun,
Still not satisfied with the things so far done,
Proudly reaching college always after seven,
The day with the girlfriend is always like heaven,
That's the day which they dreamt in their sweet seven.

-Vipin Chandra
PGDM (2016-18)

ज़रूरतों की मोहताज रह गई है ज़िंदगी

जब से होश संभाला है,
आपको अपना आदर्श माना है।

छोटी छोटी ज़रूरतों से उभरते,
समय के साथ आपको प्रबल होते देखा है।

दिलचस्पी से सुनते थे आप हर बात मेरी,
नाज़ों से पाल कर भी, आपने ठोकर खाना सिखाया है।

गिरना कोई बुरी बात नहीं, हाथ पकड़ कर आपने चलना सिखाया है;
लेकिन गिर कर ना उठना, आपने ना बतलाया है।

निस्वार्थ कर्म के भाव का पाठ दिया था आपने,
किंतु आत्म-सम्मान की मर्यादा रखना भी अपने ही सिखाया है।

चढ़ती हूँ जब भी मैं कामयाबी की कोई सीढ़ी, सबसे ज़्यादा गर्व आपको होता है;
उन तालियों की गड़गड़ाहट के बीच आपका चेहरा सब कुछ बयान कर देता है।

बदलते हैं दिन, कपटी और मतलबी बन गई हैं आज कल की नई परिभाषा,
बस आपके ही परवरिश ने शायद मेरी ख़ुबियों को ढलने से रोक रखा है।

लेकिन वो भी तो दिन हुआ करते थे, जब हमारे शौक आप मुक्कमल किया करते थे;

पर आज की हकीकत कुछ ऐसी हो गई है की ज़िन्दगी बस ज़रूरतों के मोहताज रह गई है।

-Harshita Anand
BBA (2017-19)



MSM is one such institution which is making sustained efforts since it's inception to impart value based management education to young graduates. The management programs at MSM are based on a strategic sense of the present scenario of globalization.

The teacher who touches a life a while,
can either make or break a child.
A teacher introduces us to a new vision of life,
You make us as sharp as the knife.
You are the one who understands me a lot,
your hand over me made my life a beautiful pot.
You are truly one to be admired,
For you give me more than I required.
Thank you for helping me,
To learn all that I know
I will always remember you,
Even when I am grown.
As my role model, you set the bar high
But you taught me to always try.
We would like to add,
From our hearts, we really care.
you mean a lot to us,
you are beautiful and rare.
You are my favourite teacher,
It is obvious and clear.
I hope and I pray,
You will be my teacher next year.

-Ashish Yadav



UPCOMING BIRTHDAYS

1st March - Mr Soumen Saha

15th March - Dr. Satendra Soam

26th March - Md. Siraj (PGDM 16-18)

20th March - Ruchi Tyagi (BBA IInd Yr.)



PLACECOM		
PGDM (17-19)	BBA I	BBA II
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Arvind	Ashish	
Aniket	Rishabh	
Smita	Tarak	
Shubham Pal		
Diksha		

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Yogesh		
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Diksha		

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Luvelsh	Simran	Saurabh
Anit Jindal	Harsh Siddhu	Himank Plawat
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Congratulations Committee Members

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Smita	Zeba Parveen	
Nitika	Abhishek kumar	

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Abhishek	Pankaj	
Vikash		
Nitika		

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Abhishek	Rahul	
Arvind	Sagar	
Shubham Pal	Simran	
Lavlesh		

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Mahima Bansal		